












# making life sweeter for you - update

Wychavon's community plan 2004 - 2006

the punnet-sized version

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'**Making life sweeter for you**' is the community plan for Wychavon. It's based on the things you told us matter to you. Things like health, crime, housing, the environment and facilities for young people.

The plan has been put together by organisations that are working together to tackle local issues. Turn to page 18 to find out who they are. Our three area based Local Strategic Partnerships (LSPs) have had a considerable input to this plan. It also links to the priorities in the Worcestershire Community Strategy.

Since we first published the community plan, we're well on the way to delivering many of the actions in it. Take a look at pages 3 and 4 to see some of the things we've already done.

**Our vision for Wychavon is of healthy, safe, vibrant and diverse communities, living in a clean and green environment.** Our aim is to improve quality of life for everyone in Wychavon.

On pages 5 to 14 of this update, you can read about some of the new things we're doing to deal with the issues that are important to you.

Most of the actions will be carried out by several organisations working together. But to make it easier to read, we've just identified the lead organisation for each action in the Who? column and given contact details so you can find out more.

On page 15 we tell you how to keep track of our progress. Tell us your views on 'Making life sweeter for you' by filling in the feedback slip on pages 16 and 17.

To find out more about community planning in general: e-mail [communityplanning@wychavon.gov.uk](mailto:communityplanning@wychavon.gov.uk) or ring 01386 565517 and speak to Rob or Cherrie.

A copy of the chunky version of 'Making life sweeter for you' is on our website at:

[www.wychavon.gov.uk/communityplanning](http://www.wychavon.gov.uk/communityplanning).



For a copy of this in large print, Braille or on cassette ring 01386 565102. For help understanding this in your own language call Ethnic Access on 01905 25121

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# Tasting the difference

A year after we published **'Making life sweeter for you'** in March 2003, we're well on the way to achieving 80% of the actions in the plan. Here is a selection of things we've achieved over the last year. Can you taste the difference?

Introduced 11 extra police officers in Wychavon and increased foot patrols in rural areas.



Delivered 96 affordable homes since last April.

Extended our backdoor recycling scheme to 93% of households, making it easy for you to recycle cans, paper, plastics and textiles.



Broadband was installed at Ashton-under-Hill, Bredon, Eckington, Elmley Castle and Kemerton, helping businesses gain faster internet access.



Created four new 'Walking the way to health' routes.

In June our neighbourhood wardens started work in Evesham town and Droitwich west.



Introduced two flexi bus schemes running between Evesham, Pebworth and Stratford.

In July we opened the Droitwich skate park.

Gave £28,500 in grants to help eight organisations develop new play areas and improve existing ones.



Organised litter and recycling education sessions in schools using a clown troupe.

Finished route 46 of the national cycle network, which runs from Worcester to Pershore



Summer 'party in the park' events in Droitwich, Evesham and Pershore attracted over 2000 young people.

Over 1500 school children have attended drugs and health education sessions.

There were some things we didn't achieve, such as piloting a taxi voucher scheme. We also stopped some of our rural one stop shop surgeries due to lack of use.



# Reducing crime & helping you feel safe

## You told us you want. . .



## We will. . .

## Who?



### Less crime

-  Provide crime prevention advice and our Crime Risk Manager will do at least 20 detailed assessments and give follow-up advice to help cut crime by March 2005. (1)
-  Help you identify your personal belongings by holding property marking days, loaning out marking equipment and working with Parish Councils. (1)







### More visible policing

-  Increase police foot patrols in rural areas by March 2005. (1)
-  Attend community meetings, including Parish Councils and residents' forums, throughout Wychavon. (1)



### A reduction in anti-social behaviour & vandalism

-  Run a drugs awareness programme in all primary and secondary schools by March 2005. (2)
-  Install three new CCTV cameras at vandalism 'hot spots' in parks in Evesham and Pershore by March 2005. (2)



### Reassurance & to feel safe

-  Install two CCTV cameras in Broadway by October 2004. (2)
-  Reduce deaths and injuries from fire by 25% by March 2005. (3)
-  Reduce the number of accidental dwelling fires by 25% through providing home fire safety checks and school safety education programmes by March 2005. (3)
-  Provide security equipment, such as locks, alarms and intercoms, to the most vulnerable by March 2005. (2)
-  Increase the effectiveness of local Neighbourhood Watch schemes. (1)
-  Introduce three new rural safety schemes by March 2005. (1)

### Safer roads

-  Finish 18 safer routes to school schemes in Wychavon by March 2006. (4)
-  Reduce the number of people killed or seriously injured in road traffic accidents in Wychavon by 40% by December 2009. (4)

### To be involved & supported

-  Run sessions on parenting skills and mentoring for vulnerable young people by March 2005. (5)
-  Fund extra outreach work for victims of domestic violence by March 2005. (6)

## Who we are

- (1) West Mercia Police
- (2) Wychavon District Council
- (3) Hereford and Worcester Fire Brigade
- (4) Worcestershire County Council
- (5) Youth Offending Service
- (6) Droitwich Women's Refuge

- 01905 723888 [www.westmercia.police.uk](http://www.westmercia.police.uk)
- 01386 565301 [www.wychavon.go.uk](http://www.wychavon.go.uk)
- 0800 0321155 [www.hwfire.org.uk](http://www.hwfire.org.uk)
- 01905 763763 [www.worcestershire.gov.uk](http://www.worcestershire.gov.uk)
- 01905 732215
- 01905 770488

# A better environment - for today and tomorrow

## You told us you want. . .

## We will. . .

## Who?

### A cleaner environment

- 🍓 Help 40 parishes carry out community litter picks through our £500 bursary scheme by September 2004. (1)
- 🍓 Provide 40 new dog waste bins in partnership with Town and Parish Councils by December 2004. (1)

### An increase in recycling

- 🍓 Increase recycling rates to 17% by persuading non-participating households to recycle and running awareness campaigns by March 2005. (1)
- 🍓 Recycle or compost at least 50% of all waste deposited at our household waste sites by March 2006. (2)

### Better play parks & open spaces

- 🍓 Build a new multi sports court at Crowle by July 2004. (3)
- 🍓 Develop a 'green necklace' of circular footpaths around Droitwich, starting with a feasibility study, which will be finished by October 2004. (4)
- 🍓 Improve the entrances to Abbey Park in Evesham by March 2005. (1)
- 🍓 Secure funding and start the Droitwich Canal restoration project by March 2006. (5)
- 🍓 Help local communities develop three new community greenspaces by March 2008. (2)

### Protection for wildlife sites & the natural beauty of Wychavon

- 🍓 Develop Droitwich Community Woodland to increase public access to it and encourage greater community involvement by March 2007. (1)
- 🍓 Run a programme to raise community awareness of biodiversity by March 2006. (6)
- 🍓 Designate two new Local Nature Reserves by March 2007. (1)

### Long term measures to tackle climate change

- 🍓 Improve the energy efficiency of homes in Wychavon by at least 2.5% by promoting grants, discount schemes and carrying out local initiatives by July 2005. (1)
- 🍓 Work with others to develop a community renewable energy scheme by March 2006. (1)

### Better roads & pavements

- 🍓 Make repairs and improvements to 21 main roads and 42 minor roads by March 2005. (2)

### New development that is attractive, safe & appropriate

- 🍓 Encourage sustainable buildings by introducing a new 'Distinction in Buildings' award for an environmentally sustainable building and produce a Sustainable Buildings Guide by March 2005. (1)
- 🍓 Give grant aid to help repair, restore and refurbish historic buildings in Port Street, Evesham by March 2006. (1)

## Who we are

(1) Wychavon District Council	01386 565000	<a href="http://www.wychavon.gov.uk">www.wychavon.gov.uk</a>
(2) Worcestershire County Council	01905 763763	<a href="http://www.worcestershire.gov.uk">www.worcestershire.gov.uk</a>
(3) Crowle Parish Council	01905 381502	
(4) Droitwich Spa Civic Society	01905 770553	
(5) Droitwich Canals Restoration Partnership	01386 565227	
(6) Worcestershire Biodiversity Partnership	01905 766852	<a href="http://www.worcestershire.gov.uk/biodiversity">www.worcestershire.gov.uk/biodiversity</a>









# Quality jobs & opportunities

## You told us you want. . .



**A strong local economy & better shopping facilities**

## We will. . .


## Who?

-  Finish the Waitrose supermarket project in Droitwich by July 2005. (1)
-  Produce and distribute a Vale of Evesham guide to promote the area by June 2004. (2)
-  Set up a website to communicate information about local festivals and events in Evesham and the surrounding villages by September 2004. (2)
-  Open the new courtyard room and auditorium facilities at Number Arts and Community Centre in Pershore by November 2004. (3)
-  Regenerate the area to the rear of Pershore High Street to open up access to the river, provide additional parking and increase tourism by March 2005. (1)
-  Develop a town heritage trail in Droitwich, linking all the town's attractions by March 2005. (4)
-  Improve the riverside path in Evesham to link the town and other tourist attractions, such as Evesham Country Park and river boat trips by March 2005. (5)
-  Make environmental and traffic improvements to Evesham and Pershore High Streets by March 2006. (1)





## Support for local businesses

-  Rejuvenate Berry Hill Industrial Estate by improving entry signs and setting up a group of local businesses to tackle problem issues by December 2004. (1)
-  Run business start-up training courses in Droitwich, Evesham, Pershore and at least one rural area by March 2005. (6)

## Help finding the right jobs & having the right skills

-  Provide 10 to 15 mopeds, through the Workwise scheme, to help people in isolated rural areas access training or work opportunities by March 2005. (7)

## Affordable, decent homes

-  Work with partners to develop at least 40 more affordable homes by March 2005. (1)
-  Help people in priority housing need by introducing a rent deposit guarantee scheme by March 2005. (1)
-  Require 30% affordable housing units for relevant new developments. (1)
-  Give at least 100 grants for adaptations to help disabled people in their homes by March 2005. (1)

## Who we are

(1)	Wychavon District Council	01386 565000	<a href="http://www.wychavon.gov.uk">www.wychavon.gov.uk</a>
(2)	Evesham Area LSP	01386 565518	
(3)	Number 8 Arts and Community Centre	01386 561906	<a href="http://www.number8.org.uk">www.number8.org.uk</a>
(4)	Droitwich Spa Heritage Project Group	01905 773289	
(5)	Worcestershire County Council	01905 763763	<a href="http://www.worcestershire.gov.uk">www.worcestershire.gov.uk</a>
(6)	NEW College	01527 572922	<a href="http://www.ne-worcs.ac.uk">www.ne-worcs.ac.uk</a>
(7)	Wychavon and Redditch Rural Transport Partnership	01905 768415	

# Improving health

## You told us you want. . .

### Prevention of illness & promotion of healthy lifestyles

### Health care & advice when you want it

### Better public transport to health facilities

## We will. . .

## Who?

- 🍓 Introduce an 'exercise on referral' scheme in Pershore by referring people who would benefit from an exercise programme through the physiotherapy service by October 2004. (1)
- 🍓 Reduce accidents in the home by setting up an integrated falls service across Wychavon, working with organisations to train workers in preventing falls among older people and setting up a Guard 'n' Gate scheme for young families by December 2004. (2)
- 🍓 Run a programme to promote activity and good health for vulnerable older people in the Pershore area by July 2005. (3)
- 🍓 Promote the services to provide young people in the Pershore area with help and advice on health issues. (2)
- 🍓 Create four new 'walking the way to health' routes across the district by December 2005. (2)
- 🍓 Help improve children's health by fully engaging all schools with a large quantity of free school meals in the 'healthy schools programme' and giving all other schools the opportunity to take part by December 2006. (2)
- 🍓 Provide ten countryside events accessible to people of all abilities by March 2005. (4)
- 🍓 Make sure that patients with mental health problems receive help from a team of health professionals and counsellors working across Wychavon by March 2005. (2)
- 🍓 Start building the new Pershore Hospital and health centre by December 2005. (5)
- 🍓 Build a new GP practice in Inkberrow by December 2005. (2)
- 🍓 Support the continuation of the two NHS dental services in Pershore by identifying opportunities to relocate one of the services. (2)
- 🍓 Work to improve primary health care facilities in the district including rebuilding or relocating five facilities. (2, 5)
- 🍓 Run a year long hospital transport pilot scheme from Droitwich Spa to the Worcestershire Royal Hospital for patients who are unable to use other forms of transport by March 2005. (6)

## Who we are

- (1) Pershore Leisure Centre
- (2) South Worcestershire Primary Care Trust
- (3) Pershore GP Practices
- (4) Worcestershire County Council
- (5) Wychavon District Council
- (6) Droitwich Spa and Rural Council for Voluntary Service

- 01386 552346 [www.wychavonleisure.co.uk](http://www.wychavonleisure.co.uk)
- 01905 760091 [www.swpct.nhs.uk](http://www.swpct.nhs.uk)
- 01905 733148
- 01905 763763 [www.worcestershire.gov.uk](http://www.worcestershire.gov.uk)
- 01386 565508 [www.wychavon.gov.uk](http://www.wychavon.gov.uk)
- 01905 779115

# Vibrant communities

## You told us you want. . .

### Better local transport

## We will. . .

## Who?

- 🍓 Provide a minibus link between Evesham Country Park and Evesham town centre by October 2004. (1)
- 🍓 Help 15 schools to implement school travel plans by March 2005. (2)
- 🍓 Implement five walking bus schemes in partnership with local schools by March 2005. (2)
- 🍓 Run a pilot rural transport service linking Pershore with the surrounding villages using minibuses by March 2005. (3)
- 🍓 Work closely with at least ten Parish Councils to help them identify local transport needs and find practical solutions to meet those needs. (4)

### More facilities for cyclists

- 🍓 Install cycle lockers at Evesham and Pershore stations by June 2004. (1)
- 🍓 Finish routes 41 and 45 of the National Cycle Network by September 2005. (1, 2)

### More facilities & activities for young people

- 🍓 Run a pilot safe transport home minibus service for young people who use the Droitwich Spa Youth House by December 2004. (5)
- 🍓 Build skateparks in Evesham and Pershore by March 2005. (1)
- 🍓 Build a youth shelter in Eckington by March 2005. (6)
- 🍓 Develop the Riverside Centre and increase the range of activities on offer to young people in Pershore and the surrounding area. (7)
- 🍓 Create a play area and skateboard area for children and young people in Crophorne and Charlton by June 2005. (8)

### More services in rural areas

- 🍓 Carry out minor highway maintenance work by helping at least ten Parish Councils develop and deliver a Parish Lengthsman scheme by March 2005. (2)
- 🍓 Aim to provide support for at least one physical 'hub' or base for individual and collective community activity in every community by March 2006. (9)

### Better access to services & more information about them

- 🍓 Set up a virtual contact centre covering the whole of Worcestershire to help you access all County and District Council services by December 2004. (10)
- 🍓 Set up outreach youth and low income panels by March 2005. (1)

## Who we are

(1)	Wychavon District Council	01386 565000	<a href="http://www.wychavon.gov.uk">www.wychavon.gov.uk</a>
(2)	Worcestershire County Council	01905 763763	<a href="http://www.worcestershire.gov.uk">www.worcestershire.gov.uk</a>
(3)	Pershore and District Voluntary Help Centre	01386 556080	
(4)	Wychavon and Redditch Rural Transport Partnership	01905 768415	
(5)	Youth Worcs	01905 776708	
(6)	Eckington Recreation Centre Management Committee	01386 750784	
(7)	Pershore Riverside Centre Trust	01684 773000	
(8)	Crophorne and Charlton Village Hall Committee	01386 860699	
(9)	Community First	01684 573334	
(10)	Worcestershire Partnership	01905 768738	<a href="http://www.worcestershirepartnership.org.uk">www.worcestershirepartnership.org.uk</a>

# Words into action

# What do you think?

Now we've made a plan, we know the important thing is to turn our words into action. We want you to see and feel the difference our work is making.

We're using some indicators to measure changes in quality of life over time. These track things like levels of crime, death rates from diseases like cancer and waste recycling rates. Keep an eye on our website for more information.

We promise to tell you how we're getting on with the actions in this plan three times a year. Look out for **'tasting the difference'** progress updates in The Wychavon Magazine (twm) and newsletters available from your local library, Volunteer Centre or Community Contact Centre.

Keep up to date by logging onto:  
[www.wychavon.gov.uk/communityplanning](http://www.wychavon.gov.uk/communityplanning).

You can use the internet at your local library, the Droitwich and Evesham Community Contact Centres or the Learn Direct Centre in Pershore.

## The bigger picture

This plan also addresses some of the priorities in the county wide Community Strategy. The strategy was produced by the Worcestershire Partnership, which some of the organisations behind 'Making life sweeter for you' are also involved in. Find out more by logging onto: [www.worcestershirepartnership.org.uk](http://www.worcestershirepartnership.org.uk)

## What do you think?

Now you've read this summary of our community plan update, we want to hear what you think of it. Did you find it interesting? Can you see the difference our work is making in your area? And what do you think most needs improving?

Please spend a few minutes telling us what you think by filling out the feedback slip on the next two pages. Then tear it out, fold it in half and seal the edge with sticky tape. Either send it back by post (you don't need a stamp) or drop it in to the Civic Centre Pershore or the Community Contact Centres in Droitwich or Evesham.

Do you want more information about community planning?

Yes  No

What do you think of this Community Plan update?

Can you see the difference our work is making in your area?

### About you

Are you? Male  Female

Age group: Under 18  18-30  31-45  46-65  65+

Which town do you live closest to?

Droitwich  Evesham  Pershore

Name:

Address:

e-mail:

Would you like to find out more about the services we provide?

Yes  No

# What do you think?

# Who 'we' are

What one thing most needs improving in your area?

What are the most important things in making an area a good place to live?

FOLD HERE

This community plan update has been put together by a wide range of organisations that are working together to improve life for you in Wychavon. All have a role in delivering actions in this plan and some have also helped to pay to print it.

We are:

Crothorne and Charlton Village Hall Committee

Crowle Parish Council

**Droitwich Area LSP**

Droitwich Canals Restoration Partnership

Droitwich Spa and Rural Council for Voluntary Service

Droitwich Spa Heritage Project Group

Droitwich Women's Refuge Centre

Eckington Recreation Centre Management Committee

**Evesham Area LSP**

NEW College

**Pershore Area LSP**

Pershore Riverside Centre Trust

Wychavon and Redditch Rural Transport Partnership

Youth Offending Service

Youth Worcs



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POST  
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